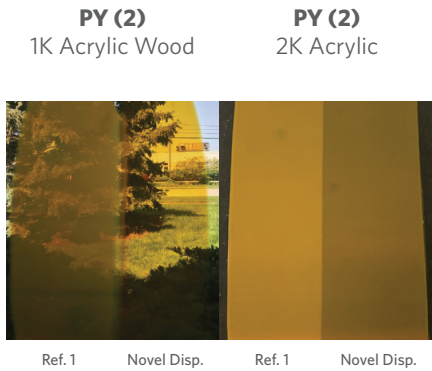


Borchi® Gen 1750

An Advanced Solution for Transparent Iron Oxide Dispersion in Waterborne Concentrates

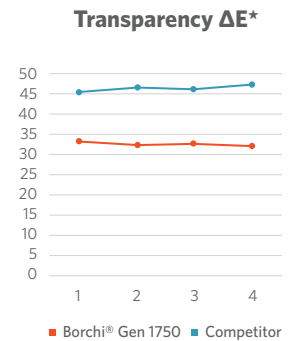
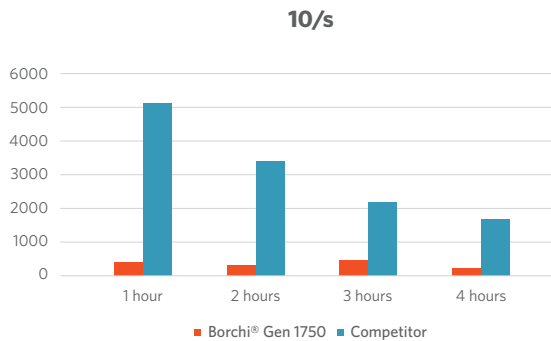
- Ultimate transparency
- Low paste viscosity
- Shorter grind times compared to industry benchmarks
- High pigment loading
- Attains finer particle size faster
- Excellent storage stability

Ultimate Transparency



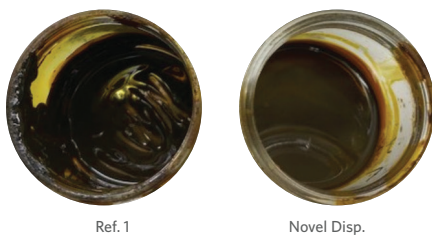
Sicotrans Yellow L 1916

Stable Viscosity Indicates a Quality Dispersion

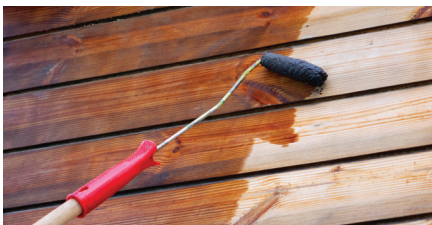
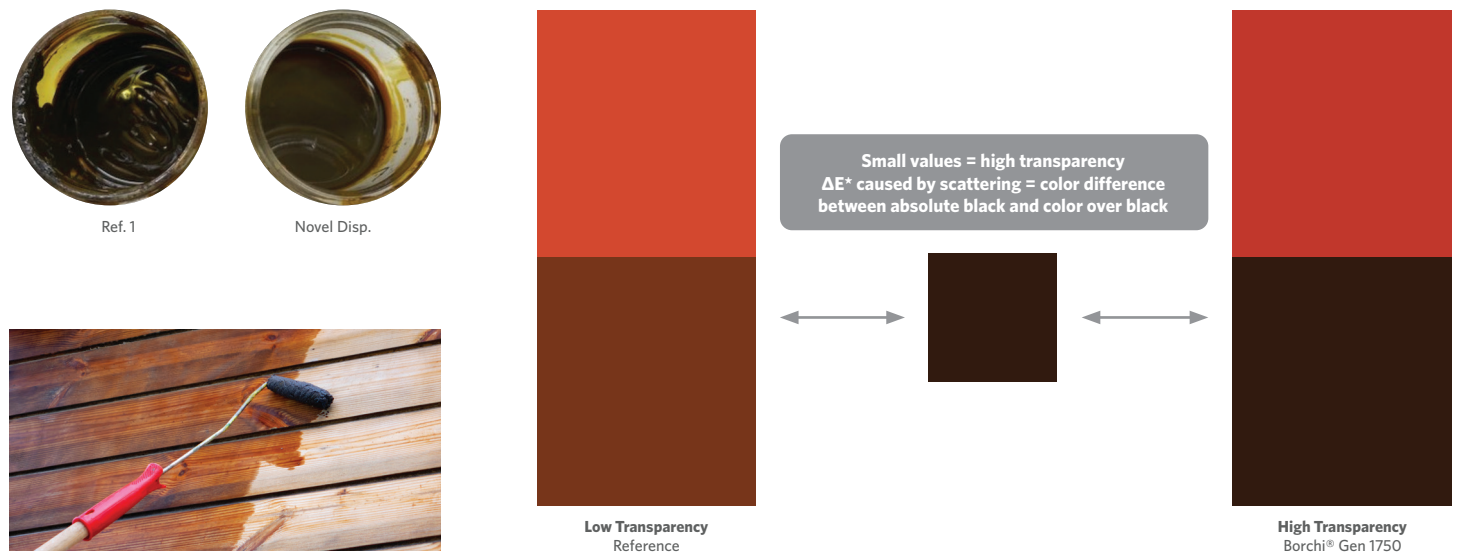


Low Viscosity

35% Pigment Concentrate Resin-Free



Transparency ΔE* Caused by Scattering



Borchi® Gen 1750

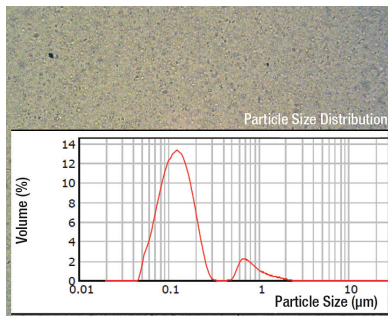
An Advanced Solution for Transparent Iron Oxide Dispersion in Waterborne Concentrates

- Ultimate transparency
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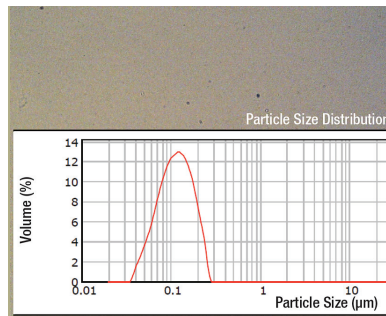
Sicotrans Yellow L 1916

Pigment Concentrate Under Microscope

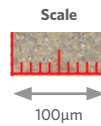
Larger Particles Result in Reduced Transparency



Competitor 1



Borchi® Gen 1750



Draw downs 200µm on Merbau Wood
> 1 K Acrylate system / Cappyxt Yellow L 4212

Enhances the Color of the Wood

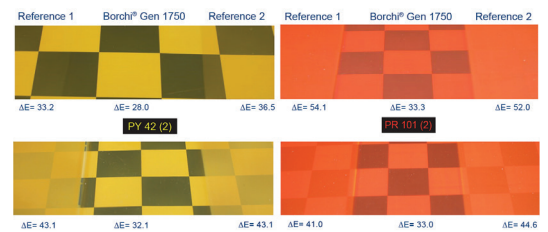


Reference 1

Borchi® Gen 1750

Reference 2

Compatibility in Different Waterbase Coatings
with Cappyxt Yellow 4212 & Cappyxt Red 4437B



Order your sample at:
www.borchers.com/contact

PLEASE NOTE: As each customer's use of our product may be different, information we provide, including without limitation, recommendations, test results, samples, care/labeling/processing instructions or marketing advice, is provided in good faith but without warranty and without accepting any responsibility/liability. Each customer must test and be responsible for its own specific use, further processing, labeling, marketing, etc. All sales are exclusively subject to our standard terms of sale posted at www.milliken.com/terms (all additional/different terms are rejected) unless explicitly agreed otherwise in a signed writing.