



Yellow Has Never Looked So Bright

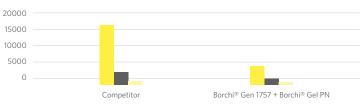
With Borchi® Gen 1757 Dispersant, Borchi® Gel PN Anti-Settling Agent & DCC® Yellow RMXS Bismuth Vanadate

Borchi® Gen 1757

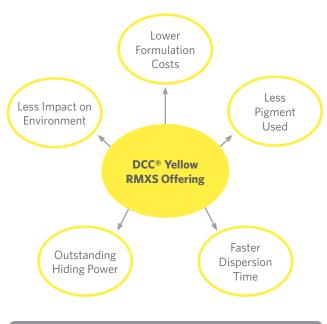
- Enhanced color development
- Higher b* value than market leading dispersants
- Lower viscosity at high pigment loading

65% Pigment Concentrate

Viscosity (cPs) (Kinexus Rheometer)

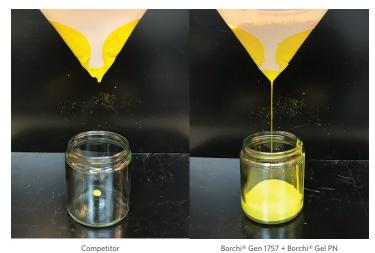


■ 1/s ■ 10/s ■ 100/s



10% Increase in b* Value Compared to Competitor in Commercial Water-based Alkyd

b* Color Value at 10% BV + 10% TiO. (X-rite MA-94)



86.00 84.00 82.00 80.00

92.00 90.00 88.00

76.00

55% Pigment

60% Pigment ■ Competitor ■ Borchi® Gen 1757 + Borchi® Gel PN

65% Pigment

Lower Viscosity Indicates Excellent Pigment Wetting



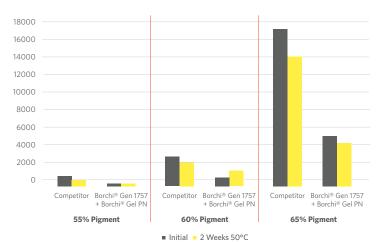


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With Borchi® Gen 1757 Dispersant, Borchi® Gel PN Anti-Settling Agent & DCC® Yellow RMXS Bismuth Vanadate

1/s Viscosity (cPs)

(Malvern Kinexus Rheometer)

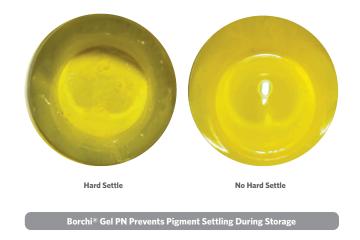


Borchi® Gen 1757 in Combination with Borchi® Gel PN:

- Storage stability
- Anti-setting performance

Viscosity Stability After Extended Heat Age

Water-based Concentrate 65% Bismuth Vanadate	
Water	27.50
Borchi® Gen 1757 (100%)	6.50
Borchers® AF 1171	0.50
Borchi® Gel PN	0.50
DCC® Yellow RMXS	65.00
TOTAL	100.00
AOP	10.00%



Order your sample at:

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LEASE NOTE: As each customer's use of our product may be different, information we provide, including without limitation, recommendations, test results, samples, care/labeling/processing instructions or marketing advice, is provided in good faith but without warranty and without accepting any responsibility/liability. Each customer must test and be responsible for its own pecific use, further processing, labeling, marketing, etc. All sales are exclusively subject to our standard terms of sale posted at www.milliken.com/terms (all additional/different terms are ejected) unless explicitly agreed otherwise in a signed writing.

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